



Founder  
Laura's original  
Coco - RIP



MARCH & APRIL 2011

NEWSLETTER #21

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## FRIDAY, JUNE 3, 2011 – RAFFLE & PET FOOD DRIVE

At 7pm on Friday, June 3<sup>rd</sup> PG's Sandbox is hosting live music by Crazy Toy and a fundraising evening in support of Tierra de Animales and Coco's Cat Rescue! 15% of sales will be donated by PGs as well. Please bring a bag of cat or dog food or cat sand. We have many wonderful raffle prizes and the ticket cost is only US\$5 or \$50 pesos each.

You do not have to be in Playa to win and tickets may be bought on line. We will arrange mail delivery of prizes in the U.S. or Canada for on line winners.

**ALL FUNDS RAISED WILL BE SHARED EQUALLY BETWEEN TIERRA DE ANIMALES AND COCO'S.**

Here's the raffle list as of today:

**Raffle & Pet Food Drive**

**June 3 7:00pm**  
Rifa y Recaudacion de Alimentos para Mascotas

**TIERRA DE ANIMALES**  
SANTUARIO ECOLOGICO ANIMAL DE CANCUN

**Live Music with Crazy Toy**  
Musica en vivo con Crazy Toy

**Join us and please bring a bag of dog food, cat food or cat sand/litter.**  
Acompañanos y trae una bolsa de alimento para perro, alimento y arena para gato o arena para gato.

**Over 35 great prizes including hotel stays, dinners, jewelry & more!**  
Mas de 35 premios como estancias en hoteles, cenas, joyeria y mucho mas!

**PG's Sandbox, Calle 26 & Av. 1 Playa del Carmen**

playa.info mayakoba Babo's ah cacao EXPERIENCE HOTELS La Casa en el Centro  
SAC-RE RESTAURANTE - BAR Carbercites  
SHAMBALA Think Oresaple LocoGringoCom Mom's Hotel ROO

- ✦ **GRAND PRIZE!! ONE WEEK STAY AT THE ROYAL OASIS - valid between June 1 and November 1 2011 or 2012**
- ✦ **Seven nights' condo stay in Akumal**
- ✦ **Original Painting by Barry Launius, " *Caribbean Colors*"**
- ✦ **\$300 peso Carboncitos Gift Certificate**
- ✦ **Dinner for 2 at Manne's**
- ✦ **Dinner for 2 at Babe's Noodle Bar**
- ✦ **4 Prints from artist Scott Allen**
- ✦ **Silver Bracelet/Necklace Set donated by Trish Bennett**
- ✦ **3 Necklaces from artist Sarah James donated from Chris Schmitz**
- ✦ **Bracelet from artist Sarah James donated from Chris Schmitz**
- ✦ **3 Dog Collars by Upcountry from Wilmington Animal Healthcare donated by Kelly Whittemore**
- ✦ **US\$150 Gift Cert from MY FAVE store-Torri/Bell**
- ✦ **2 Tropical patterned portable Wine Chillers donated By Chris Schmitz from Polka Dot Palms - value approximately US\$35 each**
- ✦ **Tropical Cooler donated by Polka dot Palms**
- ✦ **1 hour relaxation Massage from Think Organik - valued at US\$60**
- ✦ **Massage from Joe Colada - value**
- ✦ **\$300 Peso Bar tab from Mom's (Playa del Carmen)**
- ✦ **3 Sessions of Hypnosis/Stress Management from Lili Betancourt - US\$300 value**
- ✦ **Appetizer Basket donated by Chris Schmitz**
- ✦ **2 Totes from Le Monde**
- ✦ **Kiteboarding School Tulum Extreme Control: Paddleboard lesson and intro lessons for two (valued at US\$120)**
- ✦ **Clutch/Handbag by Beijo donated by Lisa Layman (US\$75 value)**
- ✦ **Dinner for 2 at Shambala (THE Vegetarian Restaurant in the Riviera Maya)**
- ✦ **Necklace by Lia Sophia from Lucy E.**

~ MORE BELOW ~

- ✦ Go Fish! Charter Fishing & Adventures, Playa del Carmen is happy to donate a snorkeling trip for 4 to Moc-Che Reef in PdC!
- ✦ \$480 Peso value - Black & Blue Beer Cards from La Rana
- ✦ 2 Breakfasts for 2 from La Cueva del Chango
- ✦ Dozen Brownies from Ah Cacao
- ✦ Hand made Afghan donated by Jan Walkeden
- ✦ Messenger Bag from El Salvador donated by Lynn Earle
- ✦ 2 pairs of earrings donated by Lula Balou
- ✦ Bracelet donated by Lula Balou
- ✦ Headband donated by Lula Balou
- ✦ watch donated by Kingoff Jewelry's

Raffle tickets are on sale for \$50 pesos each or US\$5, at PG's Sandbox and Medivet, or through:  
[info@cocoscatrescue.org](mailto:info@cocoscatrescue.org)

You do not have to be in Playa to win and tickets may be bought on line. For info on how to buy tickets online please contact Trish: [trish.bennett.hm7b@statefarm.com](mailto:trish.bennett.hm7b@statefarm.com)

Please note: Paypal does NOT allow raffle sales.

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MAUREEN WILL HAVE GAMES FOR THE CHILDREN ATTENDING  
AND TEMPORARY PAWPRINT TATTOOS WILL BE AVAILABLE.

“SALTY CHIHUAHA” COCKTAILS AT \$50 PESOS –  
ALL PROCEEDS TO THE CHARITIES.

THANK YOU TO EVERYONE, BUSINESSES AND INDIVIDUALS, WHO DONATED THE  
FANTASTIC PRIZES. THANK YOU FOR SUPPORTING  
TIERRA DE ANIMALES AND COCO'S CAT RESCUE!

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A VERY SPECIAL THANK YOU TO GRAPHIC ARTIST ♥♥ALIN PADILLA♥♥ FOR  
HER TIME, TALENT AND DONATION OF OUR BEAUTIFUL EVENT POSTER!!

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***NOTE TO GRAPHIC ARTISTS:***

***COCO'S OFTEN NEEDS POSTERS FOR EVENTS. IF YOU CAN VOLUNTEER YOUR TALENT, MORE OF  
OUR RESOURCES WILL BE AVAILABLE TO HELP THE ANIMALS.***

***Please contact us at [info@cocoscatrescue.org](mailto:info@cocoscatrescue.org) if you can help. THANK YOU!***



# 2nd ANNIVERSARY COCKTAIL PARTY!

Thank you for making Coco's anniversary party a huge success ~ to everyone who came, sponsored and supported this event!

Special thanks to Tom, Pam, Paula, Alex and all the staff at the Blue Parrot ~ without them this would not have been possible and we celebrate their incredible generosity in supplying an open bar and canapés!

Special thanks also to all the amazing volunteers and our wonderful supporters, businesses and individuals, who donated items for the auctions!

## AND THE RESULTS ARE ...

- ✚ We sold 138 presale tickets ~ \$27,600 pesos
- ✚ We sold 19 tickets at the door ~ \$4,750 pesos
- ✚ The live auction raised ~ \$26,590 pesos
- ✚ The online auction raised ~ US\$2,297 (over \$25,000 pesos!)
- ✚ Donations ~ \$240 pesos
- ✚ T-shirts and calendar sales ~ \$1,464 pesos

**TOTAL ~ OVER \$85,000 PESOS!**

**WHAT A FANTASTIC EVENING AND WE CANNOT THANK ENOUGH ALL THOSE WHO HELPED MAKE IT A SUCCESS!**

## *Our mission*

We are a non-profit organization with a no kill policy, dedicated to reducing and controlling the cat population in Playa del Carmen, Mexico. We achieve this via our TNR (trap, spay/neuter and return) program for feral cats, and our rescue, treat, spay/neuter, and tame program for kittens under three months. We aim to find a permanent loving home for all the rescued kittens in our care.

We are also committed to education which encourages responsible pet ownership and challenges negative associations with feral cats and consequent cruelty. We provide free or low cost spay/neuter surgeries and basic pet care to those on a low income. Our long term mission is to greatly increase the number of animals that we are able to assist and expand our model to embrace other local areas in need of our services.

# Recent events helping animals

**April 25-29: CANDI, Isla Animals and Coco's ran a free five-day spay and neuter clinic in Cancun, sterilizing 751 cats and dogs!**

**Special thanks to Vet Ventures and local rescue groups Animalistas Cancun, Rescate Malix and Pro Animal, as well as all the vets and volunteers that made this possible!**

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**A huge shout out to WHARF in Canada and our special friends Ashley and Tessa. They took 18 Coco's kittens plus the six Cachito fund puppies (rescued by Cryss from the Playa del Carmen pound) for adoption.**

**As well, many thanks to Air Transat for flying the kittens and puppies FREE! This wonderful airline is providing a great service!**

**Andrea, Darci from CANDI, and Angie from Rescate Malix – you made it all happen, thank you!**

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## **AND COMING UP!**

**June 13-17: MARVET will be visiting Coco's Cat Rescue in Playa and Tierra de Animales in Cancun.**

**On Monday and Tuesday, the MARVET team, along with Coco's vets Lety and Edgar, will head to TdA in Cancun to vaccinate, de-parasite and vet check all the rescued dogs there.**

**Wednesday, Thursday and Friday, the MARVET team will be working with our vets at Coco's clinic, helping spay and neuter many dogs and cats as well as doing health checks on all the Coco's kittens.**

**For more information on MARVET, go to: <http://www.marvet.org/>**

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**CARBONCITOS IS INVOLVED! Special thanks to Russell from Carboncitos, who will be supplying lunches for two of the clinic days. Russell and everyone at Carboncitos are regular supporters of the spay and neuter clinics, including VIDAS every year, and we really appreciate this support!!!**

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*A day in the life at Coco's (or  
how one street cat turned into  
six ...)*

*Last Monday a very friendly cat was rescued from the street and brought to Coco's. We were able to find her a home almost immediately and Vet Edgar was going to spay her in the morning and she would go to her new home in the afternoon. Well, she had a surprise for us ~ on Mexican Mothers Day, just as she was being prepared for surgery, she gave birth to five babies! Under the circumstances, the adoption wasn't immediately possible and she won't be ready for adoption for at least eight weeks while she cares for and feeds her babies.*



*In the meantime, Mum and babies are doing really well!*

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**It has been a wonderful experience for all of us at Coco's to establish and nurture relationships with many animal rescue organizations in the US and Canada. This photo is of Reefa and Biscuit, who are ready to be flown to the North Fork Animal Welfare League in New York State.**

**We need a chaperone flying into a NY area airport. And the cost to fly them is US\$125 so we're looking for help with that. However, all flight arrangements are pre-arranged by Coco's. Can you help?**



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**More sweet kittens  
are available for adoption!**

Does your home have room for “just one more”? Coco’s is always overflowing with healthy adorable kittens who want nothing more than to find their own forever homes.

**WEEKLY KITTEN  
CUDDLE DAY  
EVERY FRIDAY  
FROM 2 – 4 P.M.!**

**Please send an  
email to**

**info@  
cococatrescue.org**

**and we will send  
you a map and  
directions on how  
to get here. Taxis  
from town cost 30  
pesos and it's easy  
to find. Then taxis  
pass by all the  
time so it's easy to  
get back to town.**

**THE KITTENS  
WOULD ADORE  
YOUR LOVE AND  
ATTENTION!**

**EVERYONE IS  
WELCOME!**



**Cole, male 6 wks  
Asher, female 4 wks**



**Jarocho, male 6 mos**



**Soot, male 8 wks**



**Sisters Smitch, Sis and Layne, females 8 wks**



Licorice and Smith share a toy, both females 8 wks

Contact Laura at [info@cocoscatrescue.org](mailto:info@cocoscatrescue.org) when you're ready to bring one or two of these darlings home!



You've seen this photo before – it's the cover of Coco's 2011 calendar, created by Yvonne Pover, with Karen Doody providing the photos.

But did you know it is an AWARD-WINNING DESIGN???

We are so thrilled and proud that

Coco's Cat Rescue Calendar 2011 has won a prestigious Gold Award of Excellence in the International Hermes Creative Awards 2011 competition.

Hermes Creative Awards is an international competition for creative professionals involved in concept, writing, design and photography of traditional and emerging media. They recognize outstanding work in the industry while promoting the philanthropic nature of marketing and creative professionals.

With our thanks for their support, Coco's congratulates Yvonne and Karen!!

P.S. 2011 calendars are still available in Playa ~ contact us at [info@cocoscatrescue.org](mailto:info@cocoscatrescue.org) for details. A new calendar for 2012 is also planned.

*Keep these in mind; they could make you a better person:*

- 1 Accept the fact that some days you're the pigeon, and some days you're the statue.*
- 2 Always keep your words soft and sweet, just in case you have to eat them.*
- 3 Always read stuff that will make you look good if you die in the middle of it.*
- 4 Drive carefully... it's not only cars that can be recalled by their Maker.*
- 5 If you can't be kind, at least have the decency to be vague*

*- anonymous*

## Coco's Stats for March & April 2011

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<b>MARCH 2011 SPAY AND NEUTER</b>	<b>#</b>
Feral cats	21
Pet cats	32
Coco's kittens	13
Dogs	143
Total sterilizations	209

<b>MARCH 2011 KITTENS</b>	<b>#</b>
Rescued	8
Re-homed	7

<b>APRIL 2011 SPAY AND NEUTER</b>	<b>#</b>
Feral cats	14
Pet cats	28
Coco's kittens	9
Dogs	77
Total sterilizations	128

<b>APRIL 2011 KITTENS</b>	<b>#</b>
Rescued	9
Re-homed	26



### Contact info for Coco's Cat Rescue:

Cell phone: 984 120 0572 (From N. America, dial: 011 52 1 984 120 0572)

E-mail [info@cocoscatrescue.org](mailto:info@cocoscatrescue.org)

Information regarding our financials, municipal and tax status is available upon request



Newsletters will be published one or two times a month, except December. We love to get stories and information from our readers, so please send to: [thepagesmx@hotmail.com](mailto:thepagesmx@hotmail.com)

Submissions welcome; cat humour, rescues and life-with-a-cat stories will be featured whenever available!